CHINA CHUNLAI EDUCATION GROUP CO., LTD.
中 國 春 來 教 育 集 團 有 限 公 司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1969)

VOLUNTARY ANNOUNCEMENT

STRATEGIC INITIATIVE TO DEPLOY THE DEEPSEEK R1 MODEL

This announcement is made by China Chunlai Education Group Co., Ltd. (the "**Company**", together with its subsidiaries and consolidated affiliated entities, the "**Group**") on a voluntary basis to inform the shareholders and potential investors of the Company of the latest business development of the Group.

The board (the "**Board**") of directors of the Company (the "**Directors**") is pleased to announce that, in line with the Group's commitment to advancing artificial intelligence ("**AI**") education and applications, the Group intends to deploy the DeepSeek R1 model as a strategic initiative to optimize student learning, enhance teacher instruction, and foster an environment and culture that positions our schools at the forefront of educational technology. At the initial stage of this strategic initiative, the Group plans to integrate the DeepSeek R1 Model into the Group's AI education platforms developed in collaboration with Beijing Gravity Link Technology Co., Ltd* (北京引力互聯科技有限公司). Please refer to the Company's announcement dated 7 February 2024 regarding the collaboration.

The Group will conduct a strategic review of its existing educational infrastructure and resources to identify opportunities for leveraging the DeepSeek R1 model. This strategic initiative aims to enhance teaching quality and efficiency, elevate research quality and output, and streamline teaching management processes, ultimately delivering an "AI+ education" experience for all faculties and students.

Reasons for and benefits of the strategic initiative

The potential application of AI in education is vast and has the power to revolutionize learning and teaching methodologies. As one of the leading providers of private higher education in China, the Group is committed to advancing "AI+ education" initiatives and accelerating the implementation of AI-driven solutions, thereby setting a new standard for excellence in higher education.

The Board is of the view that the deployment of the DeepSeek R1 model will mark a significant milestone in the Group's AI-powered educational capabilities, positioning the Group at the forefront of educational innovation.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
China Chunlai Education Group Co., Ltd.
Hou Junyu
Executive Director

Hong Kong, 13 March 2025

As at the date of this announcement, the Board comprises Mr. Hou Junyu and Ms. Jiang Shuqin as executive Directors, Ms. Zhang Jie as executive Director and chief executive officer, Mr. Hou Chunlai as non-executive Director and chairman, and Dr. Jin Xiaobin, Ms. Fok, Pui Ming Joanna and Mr. Lau, Tsz Man as independent non-executive Directors.

*   *The English translations of the company names in Chinese are for identification purposes only. If there is any inconsistency between the Chinese names of entities or enterprises established in China and their English translations, the Chinese names shall prevail.*